



# FILMING

## TIPS & TRICKS

### DEVICE

When using your phone or laptop to record video, don't use filters, digital zooms, or shoot in a vertical format. For phone users, **shoot your video horizontally**.



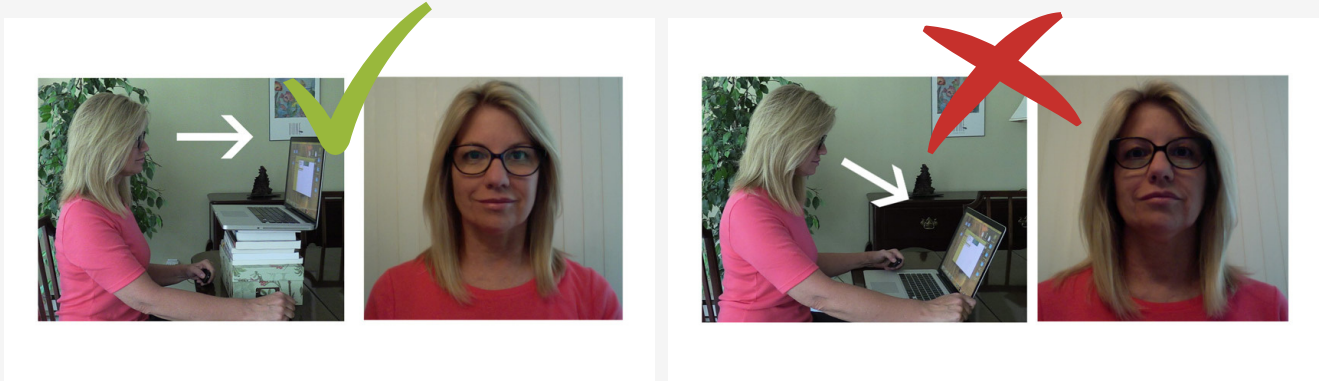
### LIGHTING

Make sure the subject's **face is properly lit**. Face towards a window for natural lighting, use a portable light kit, or face a bright indoor light source. Never have the lighting behind or beside the subject, or the subject will be left with a silhouette. For phone users, tap the subject on your screen to adjust the camera's internal exposure and focus.



## PLACEMENT

Placement of the device needs to be on a **stable, still, and eye-level foundation**. Positioning a device below eye-line tends to produce an unflattering angle of the subject. **Film in an area that is clean and non-distracting.**



## AUDIO

Film in an **environment with minimal noise levels**. Using computer or phone microphones is acceptable; however, be aware of the distance between the subject and the microphone. Audio levels will vary in cleanliness if too far away or too close.



## ATTIRE

**Professional attire is encouraged.** Since small patterns and designs tend to strobe on digital devices, we ask that the subject not wear small patterns or branding outside of Life School recordings. **Colors, school branding, and large patterns are acceptable.**